



# SECTOR PARTNERSHIP ENDORSEMENT APPLICATION

The Ohio Manufacturers' Association (OMA) has embraced Industry Sector Partnerships as a model for addressing workforce development challenges through collaboration. Sector partnerships put employers in the “driver’s seat” and have demonstrated effectiveness across the country.

The OMA has developed proven strategies and tools to assist parties in forming and operating sector partnerships to address the manufacturing talent shortage. This is a systems-level change that is intended to lead to a more effective way for everyone to approach the workforce shortage. In order to drive funding and opportunities to sector partnerships that have embraced these strategies, the OMA has developed an endorsement application. Successful applicants will verify adherence to the following criteria and be eligible to access certain resources through the OMA.

## Sector Partnership Endorsement Criteria:

- **INDUSTRY-LED**
- **FOCUSED ON A SINGLE INDUSTRY (MANUFACTURING)**
- **REGIONAL, COLLABORATIVE AND SYSTEMS-BASED APPROACH**
- **STAFFED BY A NEUTRAL INTERMEDIARY**
- **DEDICATED TO ADDRESSING WORKFORCE DEVELOPMENT ISSUES**
- **ACTIVELY INVOLVED IN OMA WORKFORCE COMMUNITY**
- **PRIORITIES ALIGN WITH OMA WORKFORCE ROADMAP/KPIs**
- **COMPLETED SUPPLY/DEMAND ANALYSIS**

## Application Instructions:

For your sector partnership to be endorsed by OMA, your organization must submit an endorsement application, linked below. Here are the questions to address each criteria, for your reference:

- Describe your sector partnership’s leadership structure. *Please include the roster for your executive committee or leadership team and describe how this group ensures the ISP’s activities are aligned with manufacturers’ needs. If needed, you may upload your organization charter, bylaws, etc., in the field below.*
- Is your sector partnership focused on manufacturing only? If no, please explain.
- Please provide a list of manufacturing member companies.
- Please list the counties your sector partnership covers.
- Do any of these counties overlap with another active sector partnership? If so, please explain. *To review other ISP regions, please refer to the [OMA Sector Partnership Directory](#).*
- Describe how your sector partnership collaborates with [education providers and workforce development partners](#) in your region.
- Describe the responsibilities / job description of the intermediary. Is the intermediary an employee of the ISP or another organization?
- How does your sector partnership intermediary remain neutral?
- State your top strategies to address Workforce Development issues for the year.
- Describe your sector partnership’s involvement with the OMA Workforce Community. *Be sure to include community, grant implementation teams, and the learning community.*
- Describe how your sector partnership priorities align with the [OMA Workforce Roadmap](#).
- Describe your members’ greatest hiring needs. How are your education partners equipped to meet those needs?

**Click Here to Access the  
Sector Partnership Endorsement Application**

For any questions, please contact Sara Tracey, Managing Director, Workforce Services, at [stracey@ohiomfg.com](mailto:stracey@ohiomfg.com).