

The Ohio Manufacturers'

# **Workforce Summit 2024**

Sponsorship Packages



#### WHAT:

The premier gathering for Ohio's manufacturing community that provides opportunities to gain valuable insights, fresh ideas, resources, and tools.

#### WHEN:

Thursday, November 14, 2024 9:30 am – 3 pm

#### WHERE:

Greater Columbus Convention Center, Columbus, OH

#### WHY:

To improve workforce skills and increase the supply of quality workers in Ohio's manufacturing industry.

#### WHO:

Expected attendance of 500 Ohio manufacturers, policymakers, K-12 leaders, community college and university leaders, economic development professionals, industry sector partnerships, and statewide workforce development suppliers.

## **GOLD**

\$25,000

- Opportunities for participation in summit programming;
- Opportunity to display corporate banner near the stage (company to provide banner);
- Placement of company name included on social media promotion of summit (with gold sponsor designation, company logo, and link to site);
- Recognition as the lunch sponsor on tables during lunch (with gold sponsor designation and company logo);
- Exhibitor Booth;
- On-going recognition through Q1 of 2025 on workforce publications (with gold sponsor designation and company logo).
- Priority placement of company name on all pre-summit communications (with gold sponsor designation, company logo, and link to site as well as an optional video);
- Priority placement of company name on event site and mobile app (with gold sponsor designation, company logo, and link to site as well as an optional video);
- Priority placement of company name on signage at registration table (with gold sponsor designation and company logo);
- Recognition as a sponsor during opening and closing remarks (with gold sponsor designation and company logo);
- Two (2) complimentary registrations to the Summit.

## **SILVER**

\$10,000

- Recognition as the post-event reception sponsor (with silver sponsor designation, company logo);
- Exhibitor booth:
- On-going recognition through Q1 of 2025 on workforce publications (with silver sponsor designation and company logo);
- Placement of company name on all pre-summit communications (with silver sponsor designation, company logo, and link to site as well as an optional video);
- Placement of company name on event site and mobile app (with silver sponsor designation, company logo, and link to site as well as an optional video);
- Placement of company name on registration welcome table signage (with silver sponsor designation and company logo);
- Recognition as a sponsor during opening and closing remarks (with silver sponsor designation and company logo); and
- Two (2) complimentary registrations to the Summit.

### **THANK YOU!**

Your generous support will help develop and support the skilled workforce essential to Ohio manufacturing, for now and for the future.

### **BRONZE**

\$5.000

- Placement of company name and logo on all pre-summit communications (with bronze sponsor designation, company logo, and link to site as well as an optional video)
- Placement of company name and logo on event site and mobile (with bronze sponsor designation, company logo, link to site and optional video);
- Placement of company name on registration welcome table signage (with bronze sponsor designation and company logo);
- Recognition as a sponsor during opening and closing remarks (with bronze sponsor designation and company logo); and
- Two (2) complimentary registrations to the Summit.