

Planning Guide: In-Demand Jobs Week



What is it?

In-Demand Jobs Week is the statewide celebration of the jobs, industries, and skills that are in-demand* in Ohio. Manufacturers participate in engaging events and activities that will inspire excitement and awareness among students and job seekers specific to our industry.

**Ohio's In-Demand Jobs List was developed using labor market information, job postings on OhioMeansJobs.com, JobsOhio regional forecasts, and employer forecasts.*

How to Get Started

Explore the In-Demand Jobs Week website created by the Governor's Office of Workforce Transformation – [visit topjobs.ohio.gov/week](http://topjobs.ohio.gov/week).

Know Your Audience

Learn about distinct types of education environments like traditional K-12 schools, career and technical education schools, and STEM schools. Collaborate with community partners or educators for grade-level messaging, length, and style of presentation, and if hands-on activities may be appropriate.

When to Participate

In-Demand Jobs Week is the first full week of May. We recommend following this general timeline for your engagement and planning purposes.



Ways to Participate

Career Fairs and Hiring Events

Host or participate in a recruiting event with local businesses in the area at a school or community space.

Networking Events

Coordinate with a local business (like a restaurant or coffee shop) to host or attend a networking event to foster connections with other businesses and community leaders.

Career ‘Signing Days’

Participate in a ‘commitment’ ceremony to celebrate students’ career choice in manufacturing.

Open House / Facility Tours

Invite community members, schools, and prospective employees to come to your business so they can see the types of careers you offer and the space they could work in.

Roundtable Discussions

Host or participate in a panel discussion involving local business and education leaders to talk about industry needs and how you can work together to better your community.

Host a Resume ‘How-To’ Class

Invite students and community members to a resume building class and show them what qualifications and requirements employers are looking for in a job candidate at your workplace.

What Partners Can Help?

Reach out to local Industry Sector Partnership and schools to coordinate:

- Plant tours
- Classroom presentations
- Hands-on activities
- Show-and-tell with manufacturer equipment and tools



How to Measure Results

Assess the event in terms of number of participants, level of engagement, receptiveness to activities and overall takeaways. Discuss with your partners:

- What worked well?
- What can be improved for next year?
- How effective was partner collaboration?

